**Saputo Gold Advantage Program – Terms & Conditions**

**Program Tiers & Earnings**

Participants in the Saputo Gold Advantage Program are eligible to earn marketing funds based on total pounds of qualifying Saputo Gold purchases submitted through the MVP Program within a calendar quarter:

- **Core Tier:** Earn $250 for 5,000–15,999 lbs.
- **Select Tier:** Earn $500 for 16,000–49,999 lbs.
- **Premier Tier:** Earn $1,000 for 50,000+ lbs.

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**Program Enrollment & Tracking**

- Participants must enroll in the **Saputo Gold Advantage Program** to be eligible.
- Program activity and tier status will be visible upon enrollment.
- Qualifying purchases must be submitted through the **MVP rebate platform** to be counted toward tier thresholds.

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**Earning & Accumulation of Funds**

- Marketing funds are earned on a **quarterly basis** based on submitted and approved MVP rebate claims. Maximum marketing funds are $1,000 per calendar year.
- Pounds submitted within each quarter will determine the applicable tier and corresponding marketing fund amount for that period.

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**Use of Marketing Funds**

- Earned marketing funds must be used for **approved marketing-related activities** supporting the operator's business.
- Funds are non-transferable and may not be redeemed for cash.

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**Expiration of Funds**

- All earned marketing funds must be used by **May 31 of the following calendar year**.

- Any unused funds after this date will be forfeited.

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**General Conditions**

- Saputo reserves the right to verify all submitted claims and qualifying purchases.
- Saputo may modify or terminate the program at any time.
- Additional terms may apply as outlined in the MVP Program guidelines.